

Killer Niche

Selection Secrets

**Quickly and Effortlessly Unearth Cash Sucking
Niches**

By Kamran Chowdhury

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Introduction

Hello and Welcome to *Killer Niche Selection Secrets*. Kamran Chowdhury here and I would like to thank you and congratulate you for picking up this guide.

In this guide, I will be revealing some amazing niche *idea generators* that I use to select a profitable niche. I use these *idea generators* myself and I have gathered these over many months of continued research. The information you are getting here took me many months to learn, and therefore you can bet that these techniques will be highly effective.

Why am I writing this guide? I am writing for the simple reason that I get asked about niche selection very frequently by my customers. When I started out, I used to spend a lot of time trying to figure out which niche to go after. I used to spend weeks trying to find a profitable niche, but still end up selecting wrong niches. As a result I couldn't get much done, and end up at the beginning of the cycle again: trying to find a profitable niche. I don't want the same happening to you, hence this guide.

After going through this guide you will be able to get lots of niche ideas that you couldn't have possibly thought of. Niche selection will not be left to luck; it will be under your control. You will do this part of your online business much faster than others; you will do it in minutes while others will

spend hours if not days. And you will select niches that have already proven to be profitable

Because many these Ideas are generated from resources that are updated frequently, you will end up with niches that do have a market. But I still suggest you to go through the next step where I show you how to analyze the profitability of a niche.

The Idea Generators



Idea Generator 1: Search Suggestion

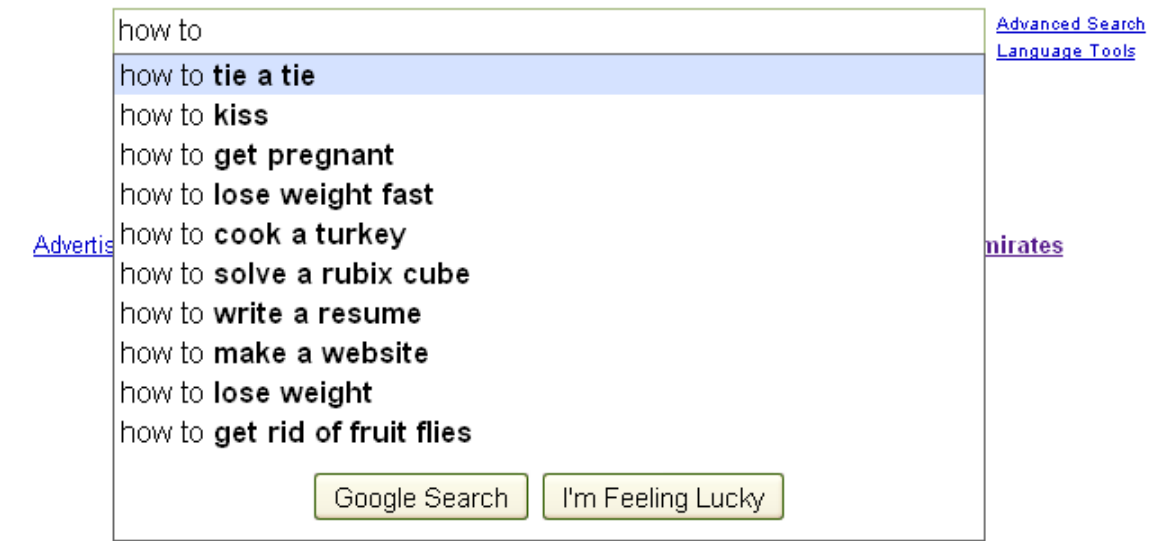
When you do a search in search engines like Google, you will see some suggestions drop down in real time. These are words that people are searching. In fact, these can also give you a very good idea about seasonal niches, because the suggestion change based on current searches people are doing.

Other sites where people search for solution or information, and that also have a real-time suggestion are:

- Search engines like [Google](#), [Yahoo](#) or [Bing](#)
- Video sites like [YouTube](#), [Metacafe](#) etc
- [Amazon](#) **(HOT!)**
- [Ebay](#) **(HOT!)**

Amazon and Ebay are excellent resources for getting niche ideas, because people who are searching with the keywords want to buy whatever they are searching for.

Let me show you exactly what I mean by getting niche ideas from search suggestions. Go to [Google](#) and type “how to” without the quotes and don’t hit Enter. Do you see suggestions dropping down?

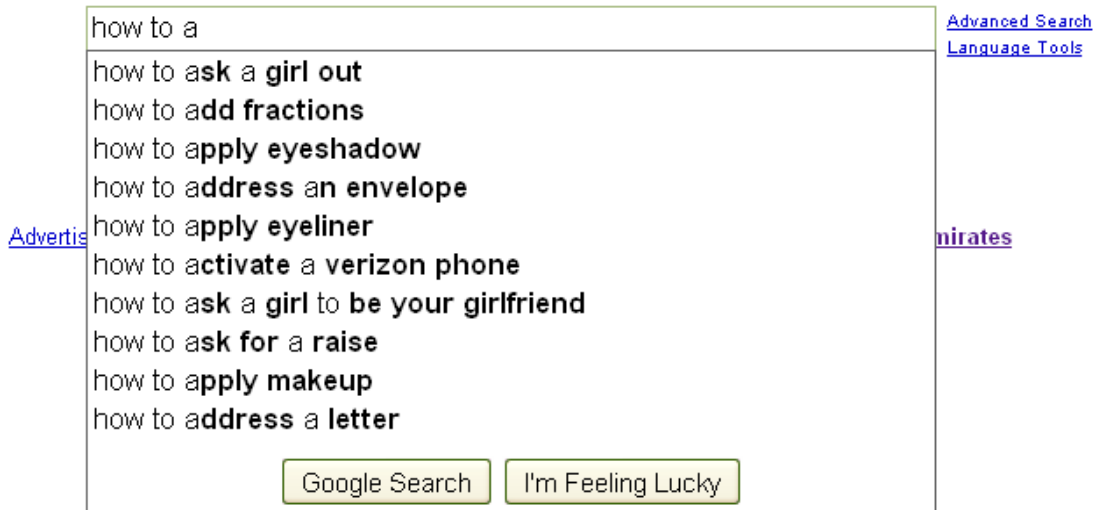


As you can see in the screenshot above, there are 10 suggestions, giving you almost eight unique niche ideas. Just by this small demonstration, we have found the following niches:

1. Tying a tie
2. Pregnancy
3. Weight Loss
4. Cooking Turkey
5. Rubix Cube solution
6. Resume writing
7. Website Creation
8. Get rid of fruit flies

Do you see the power of this? You can mine thousands of niches just by typing different *starting* words.

Now, let's get deeper. You can type a letter after "how to" for example "how to a" and you will get more suggestions.



As you can see above, I went with our previous example of "how to" and I got completely new suggestions. This letter after "how to" can be one letter or two or more. I call these *hint word*. You can have several different *hint words*, and you will get many more suggestions with each letter that you type. Example of *hint words* are a, ab, ac, b, ba and so on

If you take the cursor before your *starting words*, you will get suggestions of keywords that have your *starting words* at the end. This makes it even more powerful. For example, type "review" and move the cursor back (hit the left button several times). You will get new suggestions that have "review" at the end of the phrase.

review [Advanced Search](#)
[Language Tools](#)

windows 7 review
princeton review
droid review
modern warfare 2 review
national review
borderlands review
harvard business review
where the wild things are review
tribune review
spokesman review

[Advertis](#) [nirates](#)

Other starting words to consider

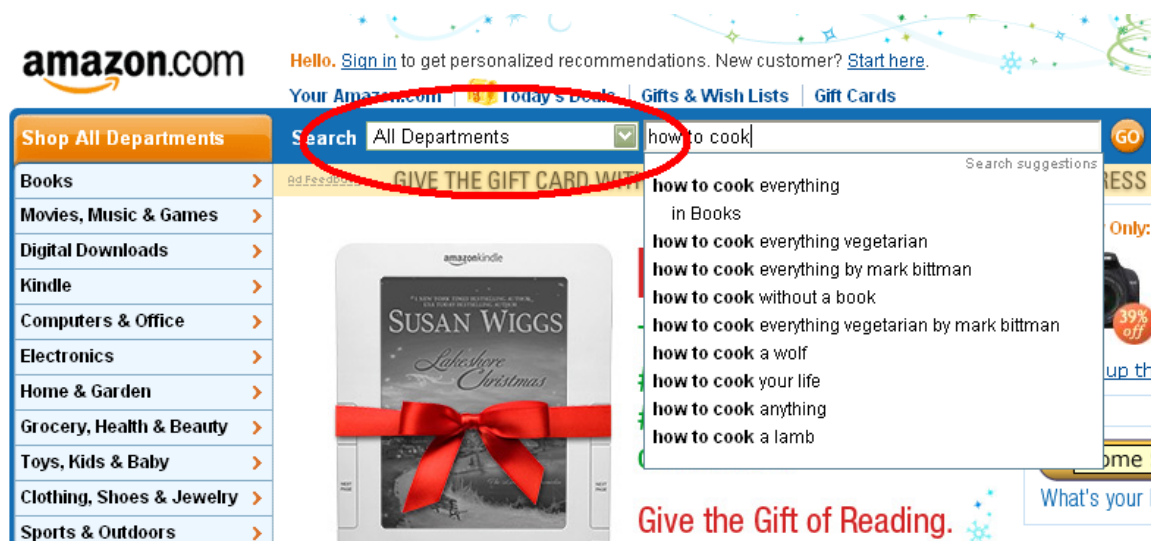
amazing	Learn
avoid	learn to
awesome	lose
become	prevent
best	purchase
best deal	reduce
best way to	relief
buy	remedy
comparison	remove
create	repair
cure	review
easily	solution
fix	solve
gain	start
get	symptoms
get rid of	tips about
get new	tips on
help	training
how can i	treatment
<u>how to</u>	where can i
how to buy	where can I buy
how to get the best	where can I purchase
how to purchase	where to

The **bolded** ones are laser targeted buyers. Whatever suggestions you get from these are almost guaranteed to have a high percentage of buying visitors.

You can add a *hint word* before or after the starting words and get thousands of niche ideas.

Don't limit yourself to Google. Using Bing, YouTube, Amazon and all the others that I listed at the beginning of this section, you can get overwhelmingly large number of niche ideas. I will not go into the details of the other sources, but I need to just point out one thing in Amazon.

When you do a similar type of search in Amazon, using the search box at the top, you can also refine your search by selecting a “department” from the drop down menu on the left of the search box.



Lets select "Automotive" as the department, and type "how to"



As you can notice in the screenshot above, the suggestions are now related to *automotive* category.



Idea Generator 2: Amazon Magazine

This is probably my favorite method as it almost guarantees that there is a market for information product (I am more into info products than physical products, but you can use these technique for physical products too). Did you know that people have been selling info products even before the internet marketing buzz even started? Yep, that true. People have been paying for magazine subscriptions for decades. And if you manage to find that a particular industry (niche) has lots of magazine, and they are selling well, then that’s a market you could enter with your success guaranteed.

So, head over to [Amazon.com Magazines](http://www.amazon.com/magazines) (www.amazon.com/magazines)

here.

Featured Categories

- Arts & Photography
- Brides & Weddings
- Business & Investing
- Children's Magazines
- Computers & Internet
- Cooking, Food & Wine
- Crafts & Hobbies
- Electronics & Audio
- Entertainment
- Fashion & Style
- Foreign Language
- Gay & Lesbian
- Health, Mind & Body
- History
- Home & Garden
- Literary Magazines & Journals
- Men's Interest
- Movies & Music
- News & Politics
- Outdoors & Nature
- Parenting & Family
- Professional & Trade

Instant \$5 Off at Checkout

Shop now

Top Holiday Deals: Extra \$5 Off

<p>Disney Family Fun (1-year)</p> <p>\$39.50 \$9.97</p> <p>You Save: \$29.55 (75%)</p> <p>Categories</p> <p>Shop all magazine deals</p>	<p>Fast Company (1-year)</p> <p>\$49.99 \$9.97</p> <p>You Save: \$39.93 (80%)</p> <p>Categories</p>	<p>Marie Claire (2-year)</p> <p>\$84.00 \$10.00</p> <p>You Save: \$74.00 (88%)</p> <p>Categories</p>
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Bestsellers

Magazines: Magazines & Newspaper:

Updated hourly

1. O, The Oprah Magazine (1-year)
\$47.48 \$18.00 (\$1.50/issue)
2. Wired (1-year)
\$59.88 \$10.00 (\$0.83/issue)
3. Southern Living (1-year)
\$59.88 \$5.00 (\$0.38/issue)

Arrows in the image point from the 'Shop all magazine deals' link to the 'Deals' label, and from the 'Categories' link to the 'bestsellers' label.

If it's new to you, it's easy to get lost, so let's point out some important sections to you, and you can ignore everything else. In the middle of the page you have the seasonal deals. On the right, there is a sidebar with the bestsellers listed. On the left sidebar, the categories are listed. This is where we want to go next. You can go through the general bestsellers and get some niche ideas, but most of these niches will be overcrowded already and many of them are novels which cannot be really considered a niche (unless you want to write a novel yourself), so I skip the bestsellers section.

Instead of the general bestsellers, head over to the category bestsellers.

First click on one of the categories:

Featured Categories

Arts & Photography
Brides & Weddings
Business & Investing
Children's Magazines
Computers & Internet
Cooking, Food & Wine
Crafts & Hobbies
Electronics & Audio
Entertainment
Fashion & Style
Foreign Language
Gay & Lesbian
Health, Mind & Body
History
Home & Garden
Literary Magazines & Journals
Men's Interest
Movies & Music
News & Politics
Outdoors & Nature
Parenting & Family
Professional & Trade
Recycled Paper Magazines
Religion & Spirituality
Science

For this example, I will click on *Health, Mind & Body*

When the page loads, scroll down and go to the bestsellers section. You can do that by clicking on the link that says “*See all bestsellers in Health, Mind & Body*”

Bestsellers

Magazines: Health, Mind & Body

Updated hourly



1. O, The Oprah Magazine
(1-year)

~~\$47.40~~ \$18.00 (\$1.50/issue)



2. Health (1-year)

~~\$39.99~~ \$5.00 (\$0.50/issue)



3. Cooking Light (1-year)

~~\$49.50~~ \$15.00 (\$1.25/issue)



4. Men's Health (1-year)

~~\$49.99~~ \$24.94 (\$2.49/issue)



5. Women's Health (1-year)

~~\$49.99~~ \$14.00 (\$1.40/issue)

[See all bestsellers in Health, Mind & Body](#)

After the page loads, you will notice that it lists all the Bestsellers in *Health, Mind & Body* category

You will get many hot niche ideas just by going through this list. At the time of writing this, on the first page itself, I can see some potentially profitable niches: Cooking light, Prevention, eating well, yoga, bicycling, golfing, getting in shape, fitness, self-help, running, beauty expert etc

Going through other categories will give you loads of niche ideas that you couldn't have thought of by yourself.

One good thing about choosing a niche from Amazon magazine bestseller section is that all the listed magazines have a guaranteed market; you don't really have to research any further or test if the market is profitable. It is done for you.



Idea Generator 3: Spyfu Top 100

[Spyfu](#) is a keyword analyzing service. Spyfu has something called Top 100 keyword list sorted based on CPC (cost-per-click). CPC is the amount an advertiser would be expected to pay for each click sent to his website.

Don't worry about this value or even the keywords. Go to [SpyFu Top 100 List](#)

Keywords with Highest Cost Per Click					
Rank	Term	CPC	Rank	Term	CPC
1	online life assurance quotes	\$54.12	51	structured settlement buyers	\$50.06
2	dui phoenix arizona	\$53.81	52	dui attorney phoenix	\$50.05
3	loan consolidation student loans	\$53.22	53	phoenix arizona dui attorney	\$50.04
4	accident no win no fee	\$52.82	54	austin texas dwi lawyer	\$50.03
5	tax attorneys los angeles	\$52.74	55	buy car insurance on line	\$50.02
6	cheap life assurance quote	\$52.73	56	purchase car insurance online	\$50.01
6	get auto insurance online	\$52.73	56	phoenix dui lawyers	\$50.01
8	no win no fee accident	\$52.64	58	shop car insurance	\$50.00
9	consolidation school loan	\$52.55	58	phoenix dui attorney	\$50.00
10	scottsdale dui lawyer	\$52.51	58	insurance auto	\$50.00
11	bakersfield car insurance	\$52.42	58	secured loans	\$50.00
12	tampa dui lawyers	\$51.94	62	endowments selling	\$49.99
13	education student loan consolidation	\$51.89	63	baton rouge car insurance	\$49.97
14	claim solicitors	\$51.83	64	car free insurance online quote	\$49.96
15	structured settlement sale	\$51.65	65	no win no fee compensation	\$49.95
16	san diego dui defense	\$51.64	66	dependency ratio	\$49.94
17	tempe dui lawyer	\$51.56	67	student debt consolidation loans	\$49.87
18	car injury attorney	\$51.54	68	water damage los angeles	\$49.83
19	injury at work compensation	\$51.52	69	auto free insurance quote	\$49.79
20	remortgage with adverse credit	\$51.45	70	lemon law attorneys california	\$49.78
21	mesothelioma lawyers san diego	\$51.34	70	ct car insurance	\$49.78
22	mesothelioma attorneys san diego	\$51.30	72	bad credit remortgages uk	\$49.77
23	accident claim lawyer	\$51.29	72	mesothelioma treatment washington	\$49.77
24	bill abbott	\$51.27	74	ventura dui attorney	\$49.74
25	structured settlement investment	\$50.84	75	memphis car insurance	\$49.72
26	repossession remortgage	\$50.82	76	austin criminal defense attorney	\$49.70
27	remortgage with bad credit	\$50.67	77	secured loans calculator	\$49.66
28	car insurance in hawaii	\$50.65	78	data recovery denver	\$49.56
29	austin texas criminal lawyer	\$50.61	79	chicago dui lawyers	\$49.54
30	texas mesothelioma lawyer	\$50.58	80	consolidation of student loan	\$49.51
31	donate car sacramento	\$50.57	81	car insurance in north carolina	\$49.49
32	home loan remortgage	\$50.53	82	adverse credit remortgages	\$49.47
33	california lemon law lawyer	\$50.45	83	poor credit remortgages	\$49.46
34	mesothelioma attorneys houston	\$50.44	84	workplace accident compensation claim	\$49.40
35	personal injury attorney pennsylvania	\$50.43	85	bad credit remortgages	\$49.37

We don't want to focus on the keywords, because they have a very high competition, and it is almost impossible to rank high in the search engines with these keywords. But we are looking for the niches that these keywords are in. We can safely assume that these niches are profitable since there are keywords in this niche for which advertisers are paying money. As you can notice, most of these niches are finance or law related: loans, student loans, insurance quotes, mortgage, attorneys etc



Idea Generator 4: Ebay Pulse

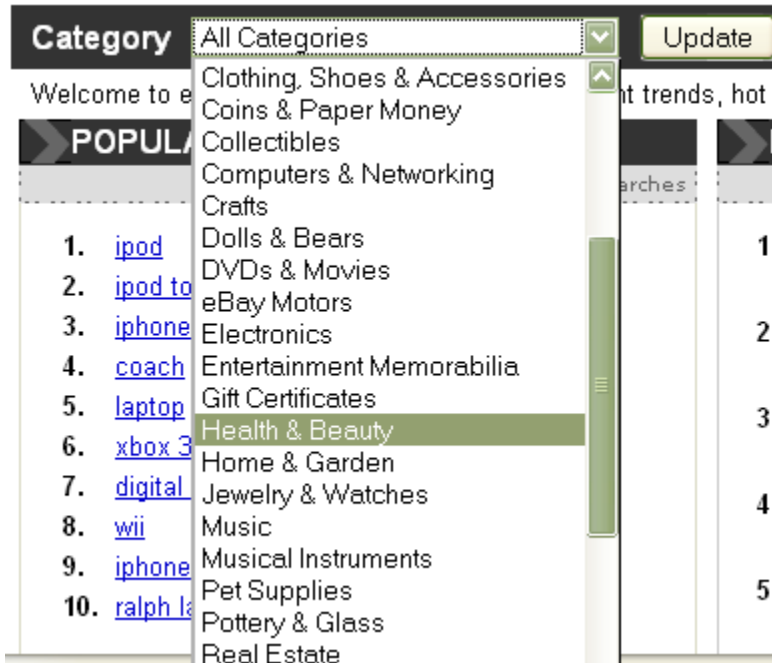
[Ebay Pulse](http://pulse.ebay.com) (<http://pulse.ebay.com>) contains several dynamically created lists showing popular searches, stores, and products. In the home page, you will see the most popular search overall. This is not very useful, and this hardly changes. The list is always filled with ipod, iphone, laptop, xbox etc. We can dig deeper by using the category selection menu on that page.

The screenshot shows the eBay Pulse interface. At the top, there is a 'Category' dropdown menu set to 'All Categories' and an 'Update' button. Below this is a welcome message: 'Welcome to eBay Pulse, a daily snapshot of current trends, hot picks, and cool stuff on eBay. [Learn more.](#)'

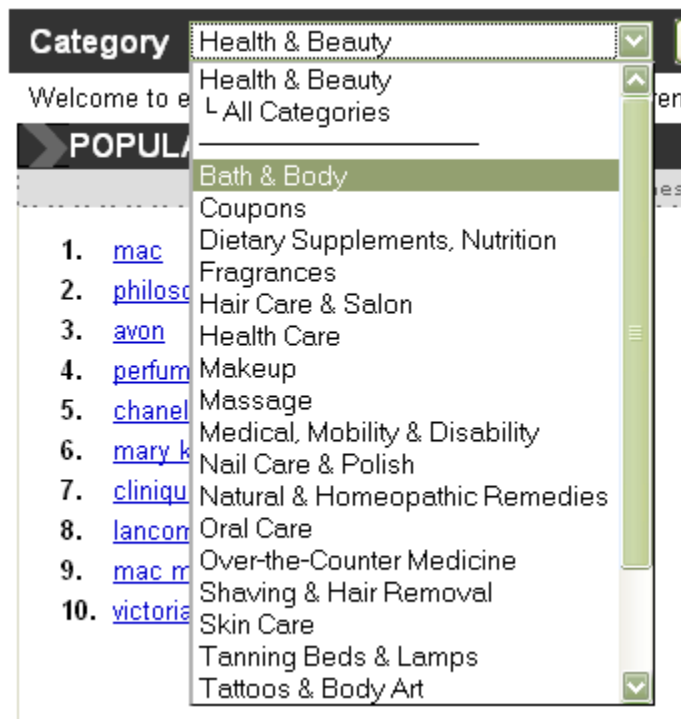
There are two main sections:

- POPULAR SEARCHES** (by number of searches):
 1. [ipod](#)
 2. [ipod touch](#)
 3. [iphone](#)
 4. [coach](#)
 5. [laptop](#)
 6. [xbox 360](#)
 7. [digital camera](#)
 8. [wii](#)
 9. [iphone 3g](#)
 10. [ralph lauren](#)
- LARGEST STORES** (by number of active listings):
 1. [awesomebooksusa](#) (14962) ★
 2. [Buy's Internet Superstore](#) (1073685) ★
 3. [Car Parts Wholesale](#) (569594) ★
 4. [Powells Bookstore](#) (38335) ★
 5. [SupermartUSA](#) (206216) ★

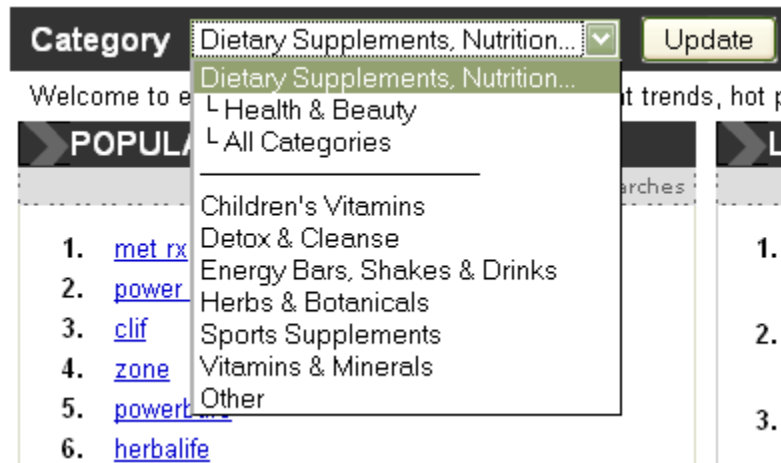
Let's do an example together. From the drop down menu, select *Health & Beauty*



When the next screen loads, you will notice that the category menu has changed and now lists all the subcategories of *Health & Beauty*



These are your niches. You can dig even deeper, by selecting one sub-category. I clicked on *Dietary Supplements, Nutrition* and was presented with even more sub—sub-categories



Don't bother with the product names mentioned below, just use the category menu, and uncover hundreds of potential niches. If you see that one of the sub-categories has only one or two products listed, this means that this sub-niche is not as good. The good thing about selecting your niches from here is that there are already products in these niches and they are selling enough to get in the ebay pulse list.



Idea Generator 5: Popular Post Search

Many blogs have something called popular posts. This is a small section in the sidebar, where the most viewed posts are listed. These posts are a very good indication of what the market is looking for. Unfortunately, there are no standard footprints for popular posts widget, other than searching for “Popular Post” in Google.

To utilize this, go your favorite blogs or go to [Technorati](#) to find the top blogs. Most of them have “Popular Post” widget in the sidebar. You can get very good niche ideas by browsing these posts.



Idea Generator 6: Forever Repeat Buyer

Some niches lend to repeat buyers. In these niches, people would continue to buy even if they have bought some product before. Some of these are:

1. Internet Marketing
2. Self Improvement
3. Hobbies like Golf
4. Home Improvement
5. Beauty

These are very good niches to target especially if you are planning to promote information product or create your own information product.

Internet marketing is a perfect example of a niche with repeat buyers. Of course you do not have to target the broad niche, but there are hundreds of sub-niches that you can target. And don't think this niche is too saturated. Those who give this advice do not realize that some sub-niches have almost zero competition like marketing via a new popular social network. Nowadays, new social networking sites are coming up very rapidly. I can predict that in a few weeks we will see many new products coming up about "How to make money using Google Wave"

As an internet marketer, I will forever keep on buying products about stuff that relate to my business; for example traffic generation. Although I have

many traffic generation guides, and I am already generating traffic to my sites, I will still invest in a new one that shows a new way of traffic generation.

The same can be said about self-help niche. There are people who have tons of books on the law of attraction, but they will buy another one if it sounds like it's going to teach them something new.

A specific hobby like golf or coin collection makes a very good niche. Not only will the buyer require relatively less persuasion he will buy again and again from you. These are the type of niche you want to target.

The question is how do you find if a niche consists of forever repeat buyers?

Check Clickbank or Amazon, if you find more than one information product on the same niche, then it is a market that has repeat buyers. Look for those niches where there are several information products, which indicate that an average buyer in that niche would buy more than once.



Idea Generator 7: Your own professional background

A lot of people do not consider this, but your own profession could be a very good niche. I am an engineer by profession, and I understand some technical stuff more than someone who is not an engineer. I thought that my knowledge would be too technical for people who are not used to technical writing. But I was wrong. Only after a lot of convincing by a friend, I decided to create a website on GPS system. In the website, I tried to explain and discuss this technology as good as possible without sounding weird. And Guess what? It rocked. Until today (after 2 years) that website makes me money.

If your profession is anything less technical than engineering, and if it is something that has a mass interest, then you just found the best niche; one in which you can write passionately and market passionately.

And you don't have to take your whole profession as a niche; you can focus on a part of it. Find out what part you are good at, and analyze it using the criteria I will give in step2.



Idea Generator 8: Article Directories

Many article directories including Ezinearticles reveal a part of their traffic stats in one way or other. Ezinearticles shows the number of views an article got since it was published.

This article has been viewed 536876 time(s).
Article Submitted On: November 11, 2005

You can use that information to find some really hot niches. The trick is finding those high viewed articles, as Ezinearticles does not list all the high viewed articles. It does provide a Top 30 list [here](#) which can give you some good niche ideas. But do get more of these high viewed articles you need to dig a little more.

We are going to use Google operators to limit the search results to return only those results that are from ezinearticles.com and only those that meet a certain criteria.

The search operator that we will be using is:

```
site:ezinearticles.com "This article has been viewed 2000..100000" "Article Submitted On: * *, 2009"
```

This tells Google to return only those results that are in the domain ezinearticles.com, that have views between 2000 and 100000 times and that have been submitted on 2009

At the time of writing this, Google returned 435,000 results:



So, you can get hundreds if not thousands of niche ideas from these results.

If you modify the search string and leave out the submission year, you will get more results.

site:ezinearticles.com "This article has been viewed 2000..100000"

Ezinearticles is not the only article directory. The bad news is that not all directories display the view count of articles; however, you can use similar strings for those that do. Here are the search strings of some other article directories:

Search Warp - site:searchwarp.com "This article has been viewed 2000..50000"

Idea Marketers - site:ideamarketers.com "This article has been viewed 2000..50000"

Amazines - site:amazines.com "Article Views: 2000..50000"

Article Sphere - site:articlesphere.com "Views: 2000..50000"

Articles Base - site:articlesbase.com "Views: 2000..50000"

Article Pool - site:articlepool.com "Views: 2000..50000"

Acme Articles - site:acmearticles.com "Number Times Read: 2000..50000"

Article Bliss - site:articlebliss.com "Number Times Read: 2000..50000"

Free-Articles-Zone - site:free-articles-zone.com "viewed 2000..50000 times"

Article Trader - site:articletrader.com "(2000..50000 views)"

Article Maniac - site:articlemaniac.com "Viewed: 2000..50000 Times"

Associatedcontent- site:associatedcontent.com "total page views: 200.." AND "published content: 1" AND "published */*/2009"

This idea generator should leave you with more niches that you can possibly work on.

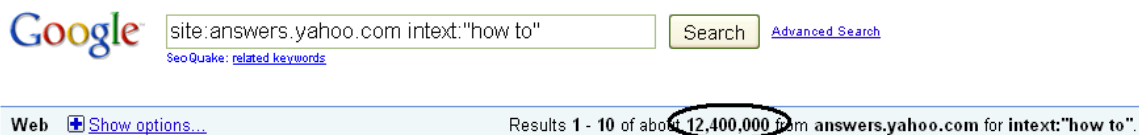


Idea Generator 9: Yahoo Answers And Other Q/A Sites

You can use Yahoo Answers to find really hot keywords, those for which people are actively and currently asking questions. The Google search operator that you can use for this is:

```
site:answers.yahoo.com intext:"how to"
```

At the time of writing this, Google returned more than 12 million results for the above search string. Do you think you can get some good niche ideas from the results?



Another good thing about this is that since Yahoo Answer gives the asker the ability to choose the best answer, and since most of the answers are written by people who have actually used or experienced the problem and found the solution, it will be killer information and you can use it for marketing or creating a product.

By changing the “how to” to other types of question keyword, you can get many more niche ideas. Some question keywords to consider are:

Are	Didn't	Must	Why
Aren't	Do	Should	Will
Can	How	Shouldn't	Wont
Cant	Is	What	Would
Could	Isn't	Where	Wouldn't
Couldn't	May	Which	
Did	Might	Who	

Other Q/A Sites

Don't limit yourself to Yahoo answers; there are other Q/A sites that can be used in similar way to generate niche ideas. Here are a few of them:

ask.metafilter.com
answers.google.com
wiki.answers.com
www.allexperts.com
www.answerbag.com
www.blurtit.com
funadvice.com
askville.amazon.com
www.askmehelpdesk.com
www.theanswerbank.co.uk
www.askdeb.com
able2know.org
www.mahalo.com/answers/
www.answerly.com
vark.com
help.com
www.justanswer.com
stackoverflow.com
www.fluther.com
askgetanswer.com

General search string:

```
site:[URL of Q/A site] intext:"[question keyword]"
```

Example Usage:

```
site: ask.metafilter.com intext:"how"
```

With the 20 Q/A sites listed here, and all the question keywords, you should be able to generate hundreds of niche ideas.

Profitability Check

Now that we have some niche ideas that we would like to pursue, it is important to analyze whether the niche is good enough. By good enough I mean this niche has to make you money quickly (Duh!) and not popularity or authority or fame or whatever else. To find out if it can make you money, there are certain criteria that need to be fulfilled by the niche. If they don't, then you skip that niche.

Criteria for entering a niche

1. Are people in the niche **desperate** for a solution to a problem?

There must be a problem. Problems are different from desires. Although both of them are profitable, problems will get you quicker cash. This is because problem has the power of "Now" embedded in it. The prospect wants a solution and he/she wants it now. When it comes to desire, your prospect would want a solution but he/she is willing to wait if necessary.

The problem could be mental (like fear of public speaking) or physical (like back pain); something that makes them lose their sleep.

Let me give you an example to illustrate the difference between

problems and desires. In the public speaking niche, you will find two kinds of people:

- a. Those who have fear of public speaking (Problem)
- b. Those who don't have a fear, they just want to become a better public speaker (Desire)

It is much easier to sell to the first kind than to the second, although both of them are in public speaking niche.

Before entering a niche ask yourself is there a problem that someone in that niche really needs a solution to. Or is it a niche where you can just give tips for improvement.

2. Is there scope for repeated sales?

How many times have you heard the phrase "The money is in the list"? Smart marketers realize that the money that they earn from the first sale is only a small portion of the total amount they are going to earn from a particular prospect.

But this type of repeat sale is not possible with some niches. Take the registry cleaner and the reverse phone lookup market for example. Even if you do collect a list of prospects who buy the reverse phone lookup service through your affiliate link, they are not going to buy

anything else, no matter how much persuasion power you have. This is because they bought the reverse phone lookup service when they needed it, when it solved a problem for them, but once it is solved it ceases to be a problem. The same can be said about registry cleaner market.

So you want to analyze your market and see if the average buyer would be willing to buy another related or complimentary product from you. You can do that by imagining yourself to be in the prospects position; would you be interested in a complimentary offer?

The best way to find out if a market has repeat buyers is by checking out what is already in the market. If you see that there are only a couple of products then stay away from it. If you see several products in a particular niche, then there is a reason why there are so many products, and that's because an average buyer buys more than once. This is the type of niche you are looking for.

3. Are people searching for the solution to their problem **online**?

Since you are going to market your products (or affiliate products) or services online, you need to find out if the people in your selected niche are looking for solutions online or are they looking elsewhere.

First, do a Google search to find out if there are any active forums in that niche? Are there any active blogs in that niche? You can search by typing “[niche name] forum” or “[niche name] blog” in Google.

Then, use the [Google Adwords keyword tool](#) to see whether there are any searches being made in that niche. In the keyword tool, choose exact and see if the broad keyword of your niche is getting a decent number of searches per month.

Shoot for those niches whose top level keyword (for example the keyword [public speaking] is the top level keyword for public speaking niche) has a Global monthly search volume of more than 50,000.

Hobby Niche

If the niche that you wish to enter is a hobby niche instead of a problem/solution niche, then your criteria will be slightly different. The second and the third criteria will be the same, but the first criteria will be different because these people are not desperate and yet they are very willing to spend money. So your first criteria will be; is it a hobby where people spend a lot of money? For example; chatting with friends can be a hobby, but people are not likely to invest any money to do that. On the other hand, hobbies that require *continuous improvements* like playing pool

or bowling or golf are very profitable. People perusing these hobbies are willing to spend money if you can show them how they can improve in their hobby.

Can you pursue it?

Although you can enter any niche and become an expert very quickly by reading, it helps to analyze beforehand whether you can easily understand the niche or it takes a lot of effort.

To find out if you can pursue a niche, ask yourself the following questions:

1. Do you have any expertise in this niche or any kind of background information?
2. Do you have access to any resources that others don't? For example, do you personally know an expert in that niche?
3. Can you spend some time reading articles, blog posts or forum posts in that niche and be able to start giving some advice like an expert in that niche?

If you answer yes to any of the above questions (it doesn't have to be all) then you can pursue the niche.

Some practical advice

1. Keep a list of all the niches that you don't want to immediately target, but it interests you, so that you can go to that in the future
2. Don't take too much time in deciding a niche. Limit yourself to only 15-20 minutes
3. If you feel that you don't like any of the niches from the idea generators, go for a walk, or lie down and relax, so that you can come back when your mind is clear
4. Keep repeating this exercise frequently for more niches (do it once a week or month)- You will become better at it and can spot a profitable niche a lot faster and get better niches much quicker.
5. Once the niche meets the profitability criteria, don't be doubtful, just go ahead test it for a week, and if it is successful then continue with it. If not, then start the niche selection process again. Nothing can beat testing results, so test your niche without fear of failure. That way you will gain experience and learn from your mistakes. And that's the best way to learn.

Some Free Stuff by Kamran Chowdhury

- [\[FREE WSO\] Sneaky Backlink Tactic Gave Me 100s of Instant Backlinks +100% Automated Backlink Software](#)
- [\[FREE WSO\] Breakthrough: A Small Simple Trick Improved My Websites Ranking By 15 positions to Rank#2](#)

Products by Kamran Chowdhury

Some other stuff you may be interested in:

- [TextPressor WP Plugin](#): Automatically Post HUNDREDS of Your Articles On Autopilot the Natural Way. You can create future dated posts that get dripped in your blog naturally and over a random period. You can also create Backdated Posts. **(Was WSO of the Day)**
- [PLRUnique WP Plugin](#): Discover How To Make Each And Every one of your PLR Articles Unique and 50 Times More Effective With This Wordpress Plugin That Guarantees Unique Content and Proven Google Ranking Time And Time Again!
- [ViralFB WP Plugin](#): Explode Your Traffic By Going Viral in Facebook with this Powerful FB Viral Wordpress Plugin **(Named WSO of the Year by Mike Lantz)**
- [\\$2,920.63 in 7 days with Affiliate Marketing:: With No product & No List::Fast Easy Cash](#)